



SALONZ 24

A VENTURE BY INDIANMESH PRIVATE LIMITED

FLAUNT A BRAND NEW YOU!



WEB



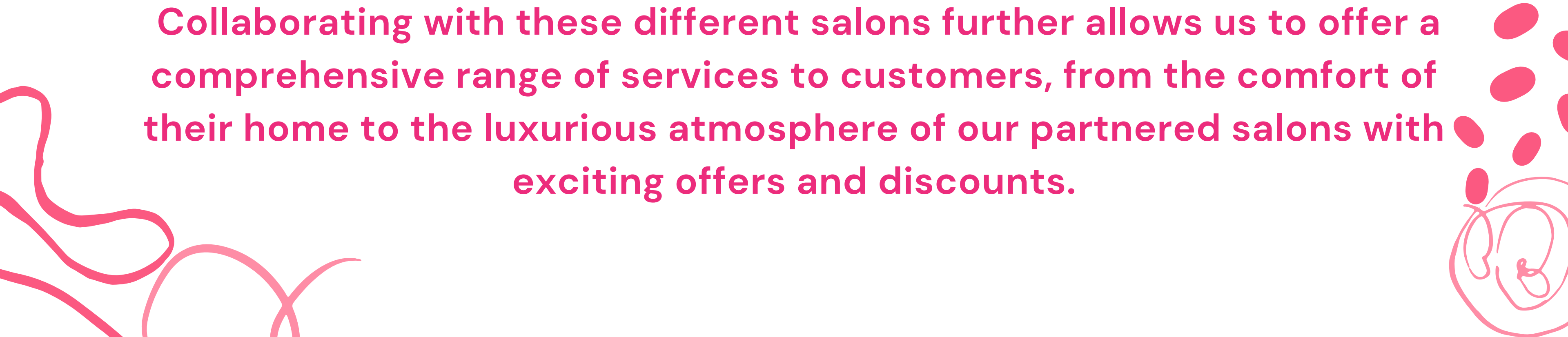
salonz24.com

WHO ARE WE ?

The Premier Aggregator of Salons

We empower salons by offering seamless integration with our cutting-edge online booking platform.

Collaborating with these different salons further allows us to offer a comprehensive range of services to customers, from the comfort of their home to the luxurious atmosphere of our partnered salons with exciting offers and discounts.



MISSION AND TARGETS

1

Partner with diverse salons to offer beauty services to the clients at home as well.

2

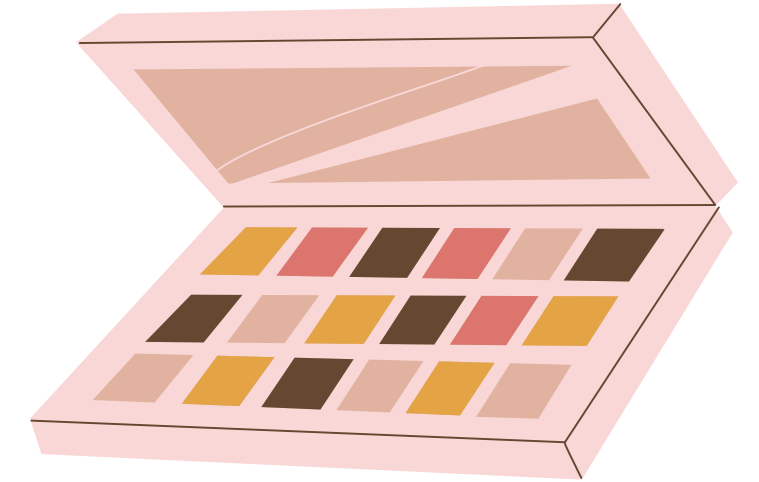
Simplify booking for customers and streamline salon operations, fostering global scalability.

3

Connect salons with more clients and resources for expansion, both domestically and abroad.

4

Establish Salonz 24 as a leading global beauty solution, catering to diverse markets with innovative services and support.



Explore Our Beauty Repertoire



Niche Markets Unveiled



Nail Salons



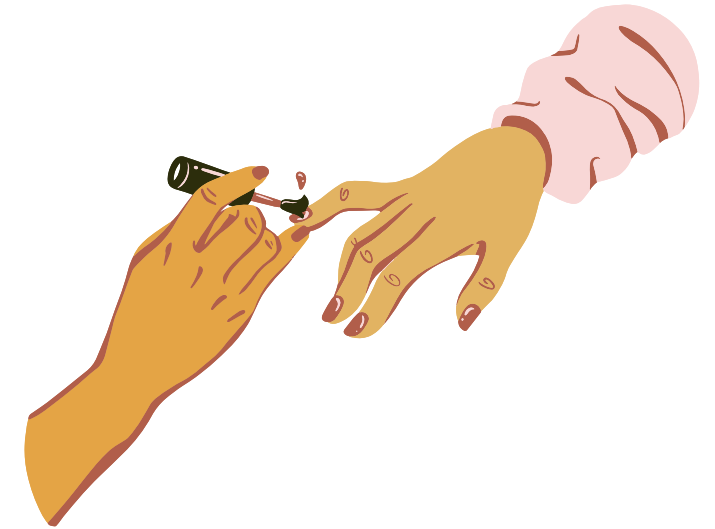
Salons



Beauticians



Makeup Artists



Bridal Makeups

Barber Shops

Luxe Salons

Spas

Makeup Educators

Mehndi Artists

Tattoo & Piercing

Cosmetology

Massage Therapies

Healing Therapies

Physiotherapy

Reduced Visibility:
Reliance on walk-ins
and traditional ads
limits customer reach.

Operational Inefficiencies:
Manual booking
management prone to
errors and double-
bookings.

**Competitive
Disadvantage:**
Struggling to match
competitors using digital
enhancements.

KEY CHALLENGES FOR SALONS LACKING AGGREGATOR PARTNERSHIPS

Payment Challenges:
Difficulties in managing
diverse and secure
payment options.

Marketing Constraints:
Limited marketing
resources and expertise
reduce client
acquisition.

High Acquisition Costs:
Elevated expenses in
attracting new customers
without online support.

Convenience:

- Centralized platform for finding and booking services.
- Easy online scheduling and rescheduling.

Quality Assurance:

- Access to reviews and ratings.
- Consistent quality and hygiene standards.

Wide Selection

- Variety of services and salons in one place.
- Discovery of new salons and services.

COMMON CLIENT STRUGGLES WITHOUT A LEADING SALON AGGREGATOR

Competitive Pricing:

- Exclusive deals and discounts.
- Transparent pricing for comparison.

Enhanced Experience

- Streamlined communication of preferences.
- Personalized recommendations.

Support:

- Dedicated customer service.
- Efficient conflict resolution.

**FOR
CLIENTS**

Tailor-Made Services: Designed with You in Mind



- ✓ Expand service variety for diverse beauty needs.
- ✓ Simplify appointment scheduling for easy salon reservations.
- ✓ Ensure accurate service details for confident decision-making.
- ✓ Partner with trusted salons for top-notch treatments.
- ✓ Highlight new trends and promotions for client exploration.
- ✓ Implement robust data protection for client privacy.

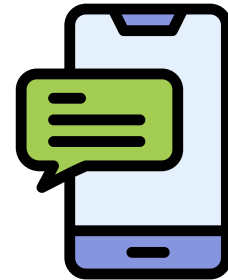
FOR SALONS



- ✓ **Product Catalogue:** Showcase a wide array of products seamlessly.



- ✓ **Special Access:** Gain exclusive privileges and features unique to our platform.



- ✓ **CRM & SMS Integration:** Enhance customer relationships with integrated communication tools.



- ✓ **Salon Software:** Access comprehensive management software tailored for salon operations.



- ✓ **Payment Security:** Offer safe and efficient transaction options.



FOR SALONS



✓ **Broader Reach:** Instantly connect with a wider customer base.



✓ **Booking Efficiency:** Simplify scheduling with automated systems.



✓ **Enhanced Marketing:** Benefit from professional marketing support.



✓ **Cost Savings:** Decrease customer acquisition costs



✓ **Stay Competitive:** Leverage cutting-edge technology.



✓ **Actionable Insights:** Analyze customer data to improve services.



Benefits of



SALONZ 24



BOOK
AN
APPOINTMENT



FOR CLIENTS

1

Centralized platform to find and book a variety of salon services.

2

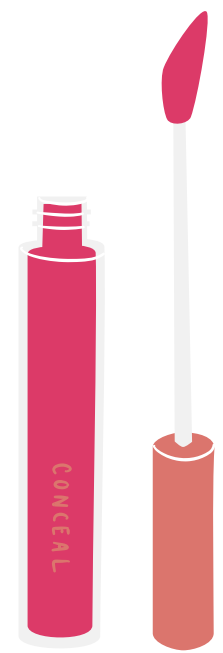
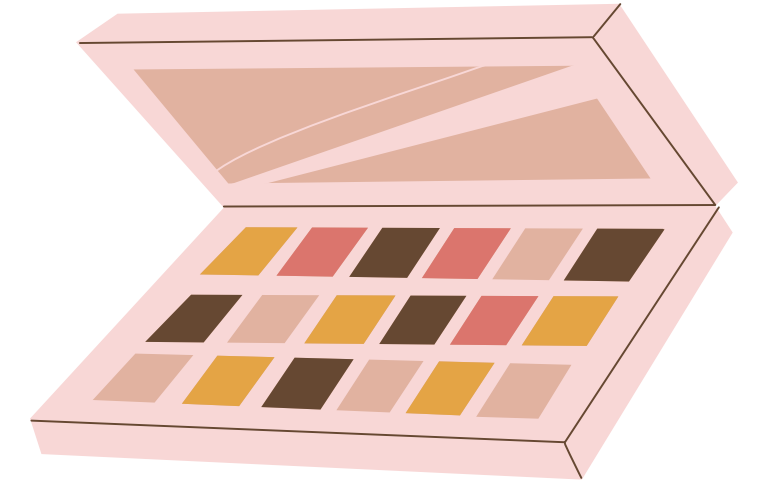
Easy online appointment scheduling, rescheduling, and cancellations.

3

Ability to explore and choose from a broad range of services and salon options in one place.

4

Access to exclusive deals, discounts, and loyalty programs.



FOR CLIENTS

5

Personalized recommendations based on past services and preferences.

6

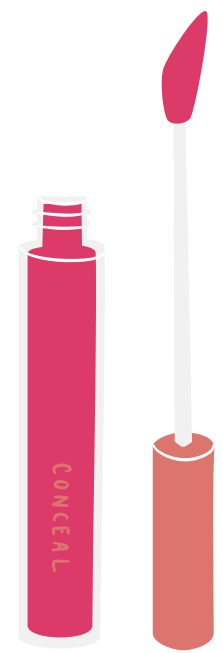
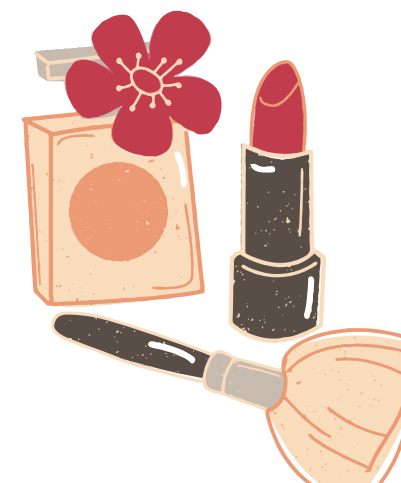
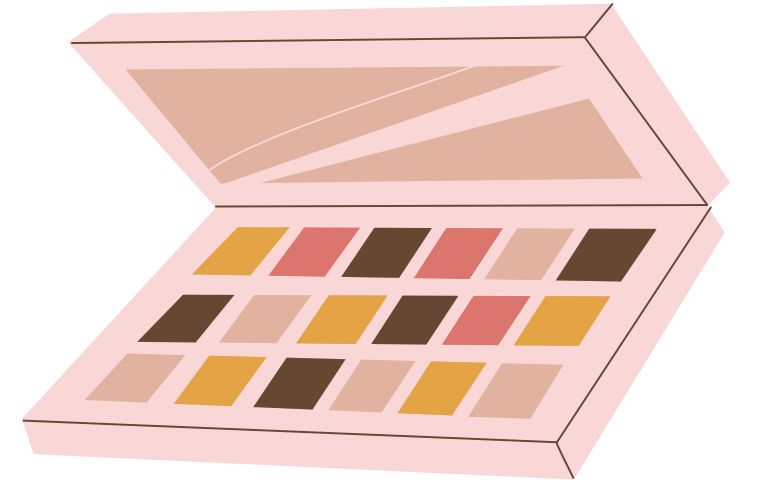
Efficient handling of disputes and service issues

7

Access to reviews and ratings to choose trusted and highly rated salons

8

Transparent pricing, allowing clients to compare and choose based on budget.



FOR SALONS

1

Greater exposure to a wider audience through the aggregator platform.

2

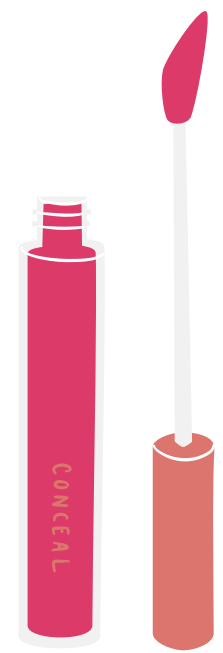
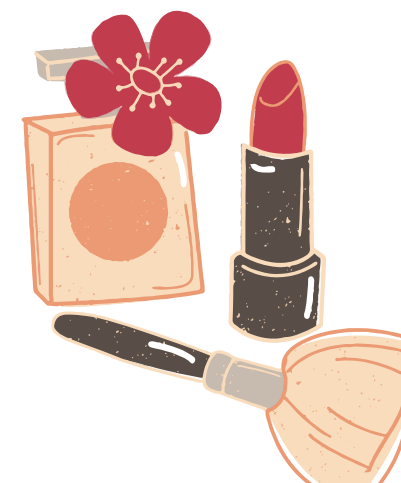
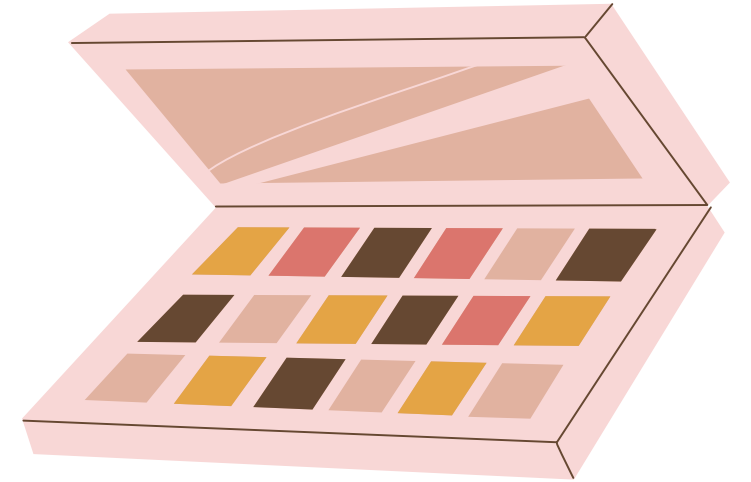
Reduced administrative burden with automated booking, reminders, and cancellations.

3

Access to marketing tools and promotional opportunities provided by the aggregator

4

Platform for collecting and displaying customer reviews and ratings, enhancing credibility.



FOR SALONS

5

Opportunity to respond to feedback and improve service based on client reviews

6

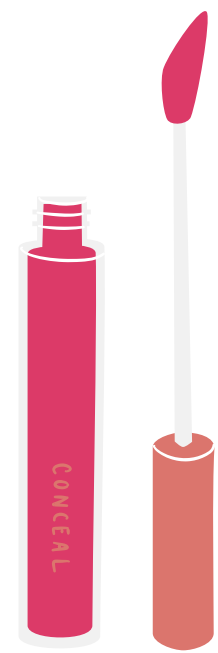
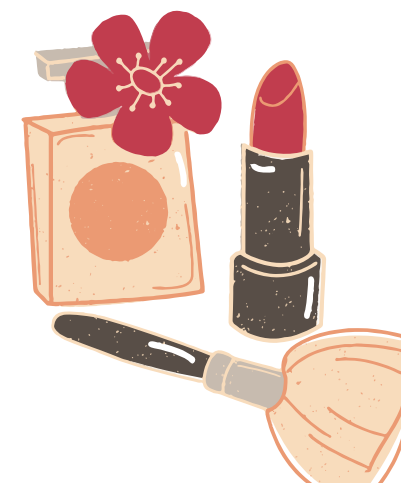
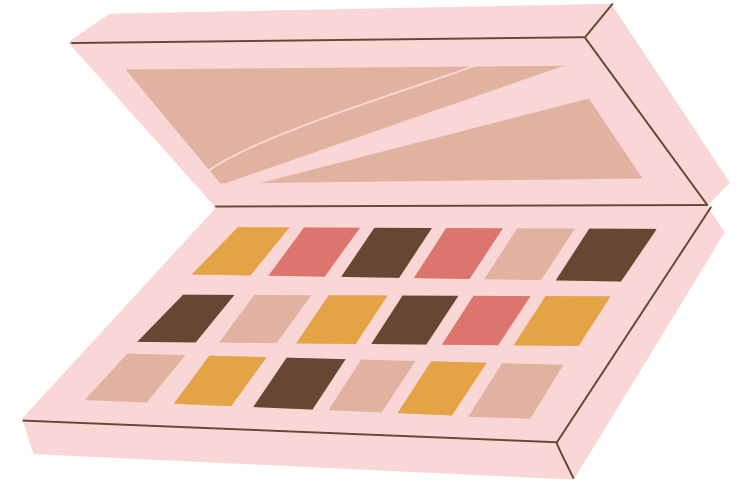
Access to analytics and customer data to understand trends and preferences

7

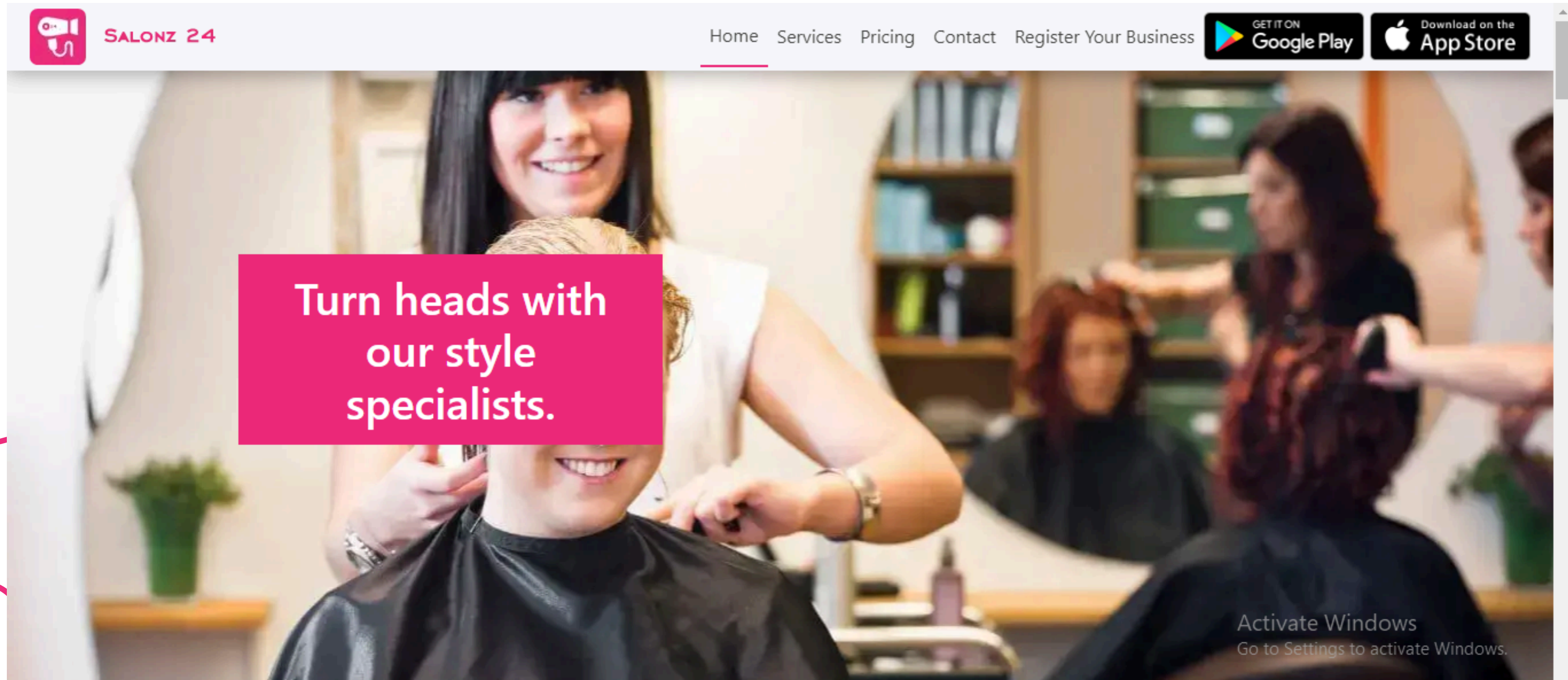
Reduced no-shows and better resource allocation with automated reminders and confirmations.

8




Improved operational efficiency through integrated scheduling and customer management tools.



Snapshot of our Website SALONZ 24




Snapshot of our Website SALONZ 24

 SALONZ 24		Home Services Pricing Contact Register Your Business	 GET IT ON Google Play	 Download on the App Store
<h2>Pricing Plans</h2>				
<h3>Booking Platform</h3>				
Business Categories	One Time Setup Fee	Visibility Fee		
Barber Shops, Makeup Artists, Mehndi Artists, Tattoo & Piercing, Massage Therapies, Healing Therapies, Physiotherapy, Beauticians	India Rs.299 (SME), Rs.499 (MSME) or Global \$11.	Low Traffic Platform Visibility Charges India Rs.99 or Global \$2 Per Month. Platform Visibility Charges India Rs.199 or Global \$2 Per Month. (Applicable upto 10 Bookings)		
Nail Salons, Salons, Spas, Makeup Educators	India Rs.799 or Global \$20.	Platform Visibility Charges India ₹389 or Global \$00 Per Month.		
Luxe Salons, Bridal Makeup Artists, Cosmetology	India Rs.999 or Global \$40.	Platform Visibility Charges India Rs.569 or Global \$00 Per Month.		

Activate Windows
Go to Settings to activate Windows.


Snapshot of our Website SALONZ 24

 **SALONZ 24**

[Home](#) [Services](#) [Pricing](#) [Contact](#) [Register Your Business](#) [GET IT ON Google Play](#) [Download on the App Store](#)

For online payments through Salonz 24 platform, 2% platform **Charges** + **Gateway** charges applicable.

Operational Software




Salon Management

(POS Software + CRM + Inventory Management)

₹2000 Per Month
\$40 Per Month

*To be billed quarterly




Customer Management

(Basic Billing)

₹859 Per Month
\$10 Per Month

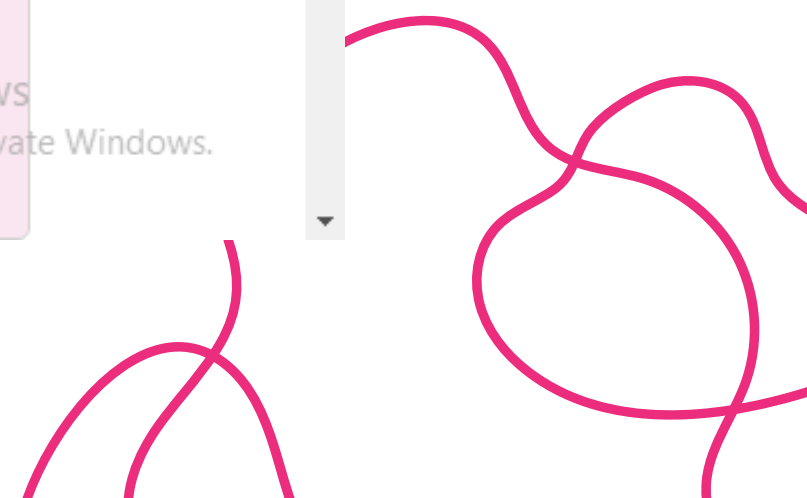
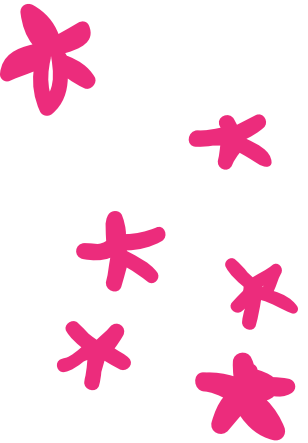
*To be billed quarterly



Loyalty Management System

For Franchises	For Single Outlet
₹85000 One time charges	₹25000 One time charges
30% of Maintenance Charges from 2nd year	30% of Maintenance Charges from 2nd year
\$1100 One time charges	\$400 One time charges
20% of Maintenance Charges from 2nd year	20% of Maintenance Charges from 2nd year
*To be billed quarterly	

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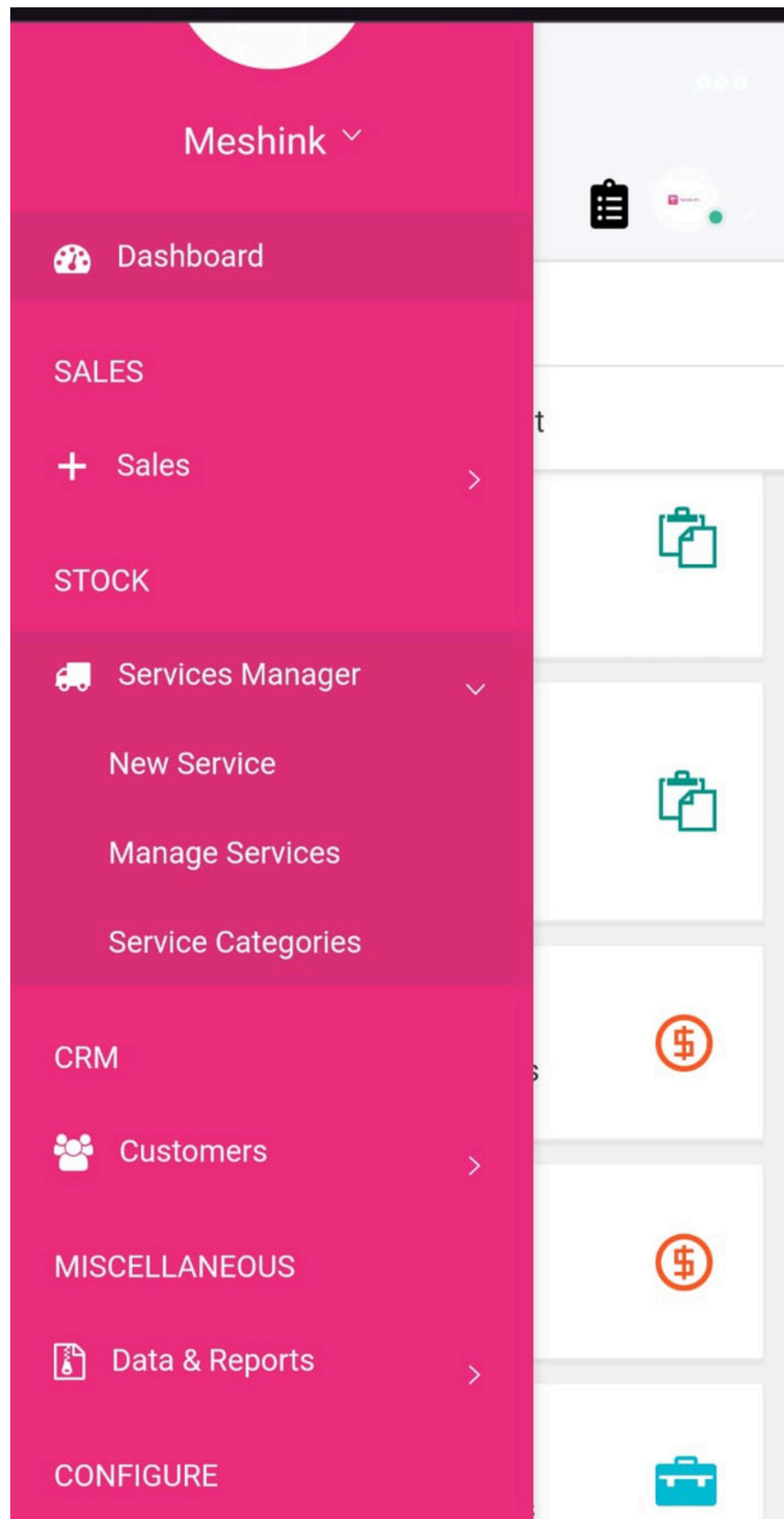
SALONZ 24

Salon Management System

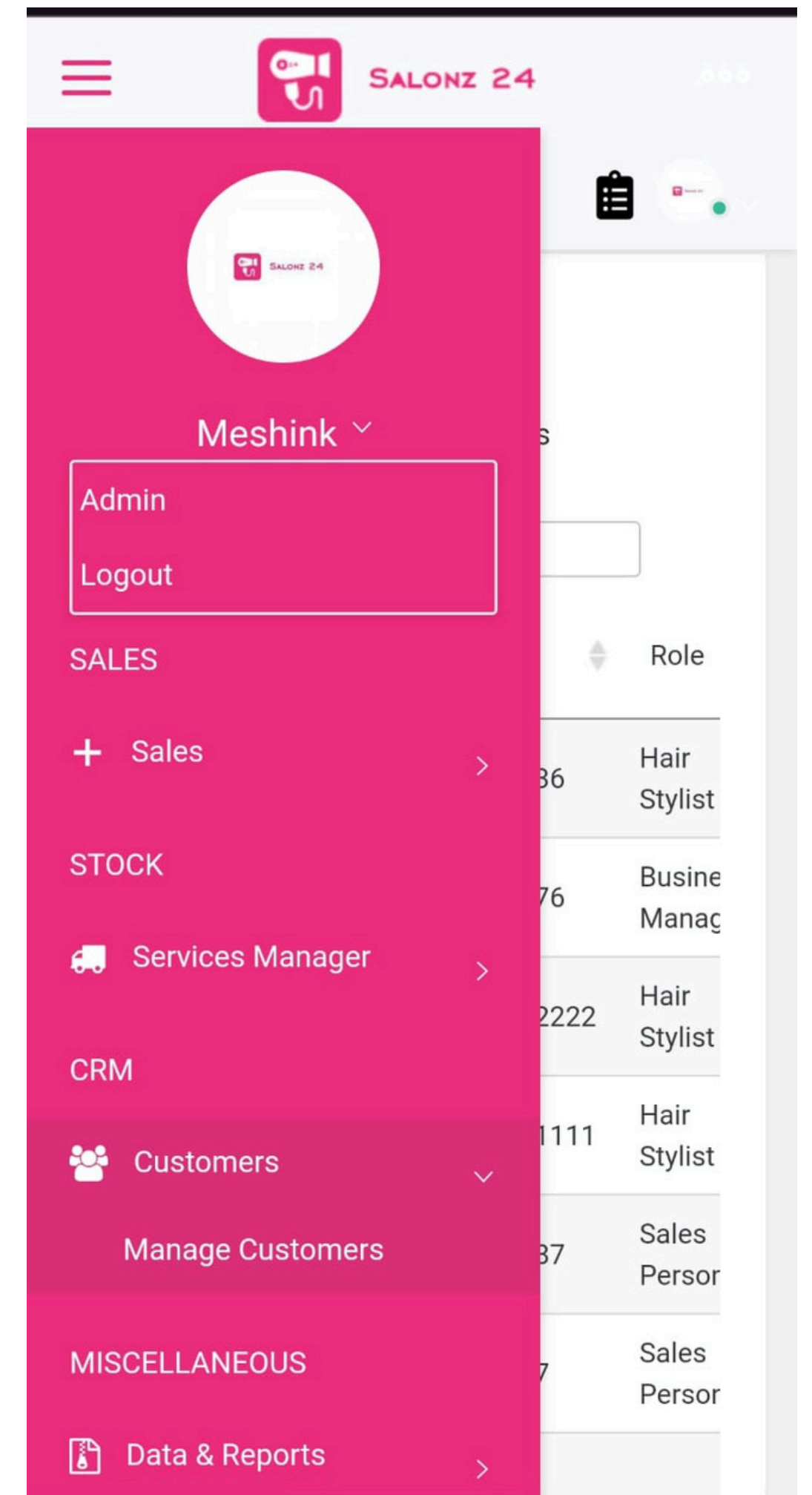
SUBMIT

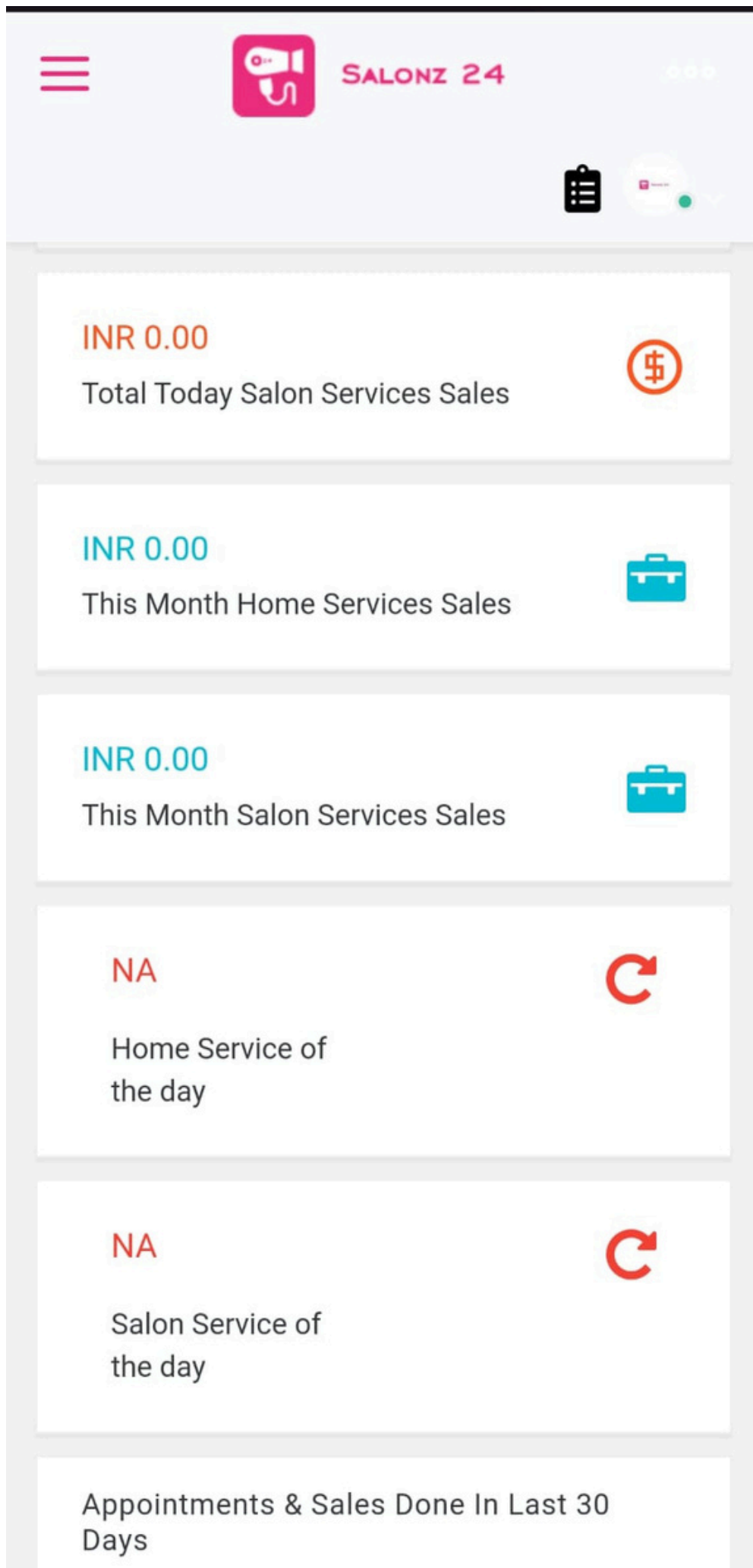
[Forgot Password](#)

*Snapshot of our
Application*
SALONZ 24

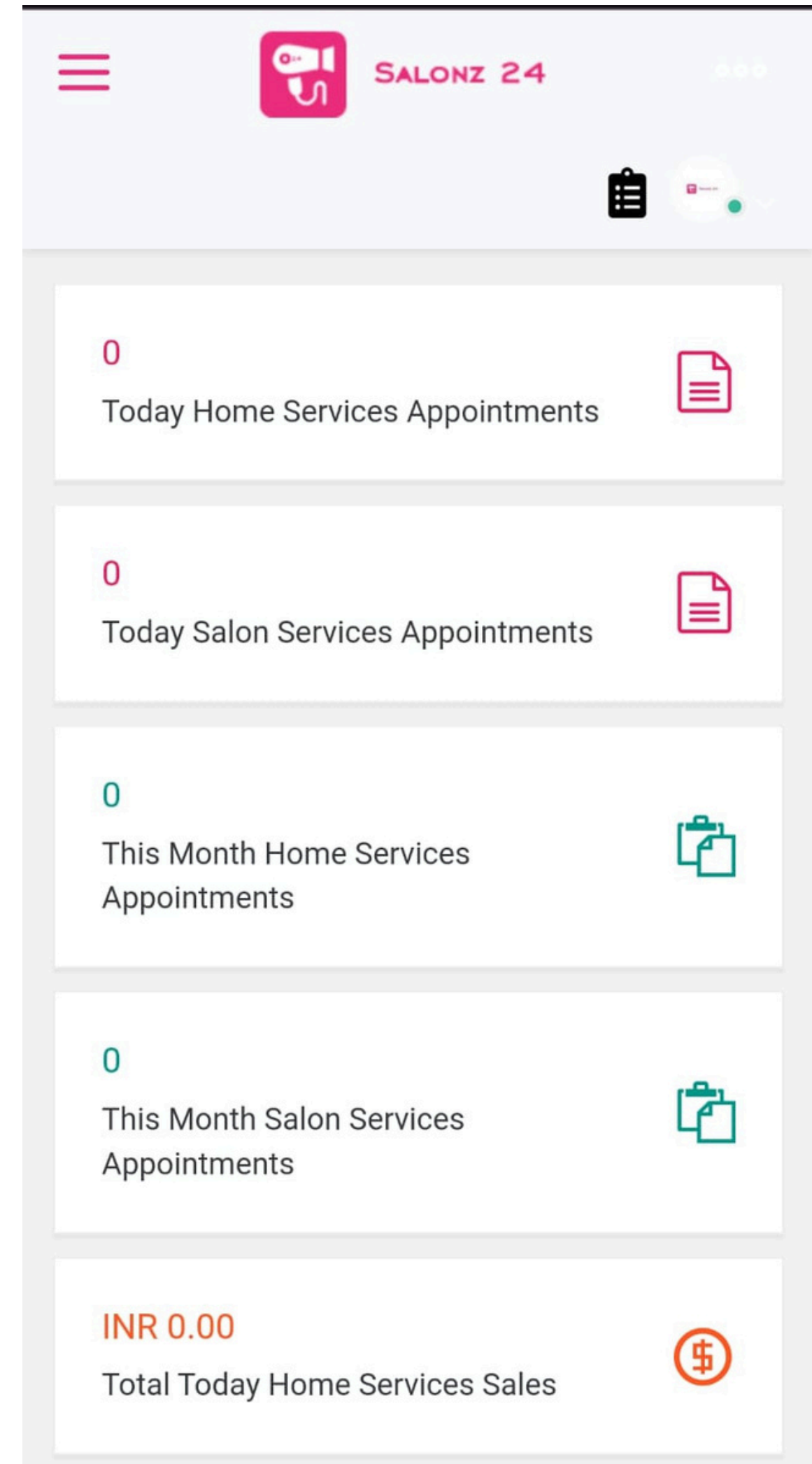


Snapshot of our Application SALONZ 24





Snapshot of our Application SALONZ 24





Your Questions
Our Answers

Answers

1

Customers can book an appointment by selecting your desired service, choosing a salon, and picking an available time slot directly through our website or mobile app.

2

To register your salon, you can visit our website, click on the 'Register Your Salon' section, and fill out the registration form. Our team will guide you through the setup process.

Answers

3

We use a combination of SEO, social media marketing, and targeted ad campaigns to promote our partner salons to a wide audience.

4

Listing on our platform involves a subscription fee which varies based on the service tier you choose. Additional charges may apply for premium features.

Answers

5

We accept various payment methods including credit/debit cards, online wallets, and sometimes cash payments at the salon, depending on the salon's policy.

6

We frequently offer discounts and promotional deals. These are displayed on our homepage or notified clients via email if they've subscribed to our newsletter.

Answers

7

We adhere to strict data protection regulations to ensure client's personal and payment information is secure. We do not share their data with third parties without their consent.

8

Our platform provides detailed analytics on customer bookings, preferences, and feedback, which can help salons tailor their offerings.



SALONZ 24

Concluding with
Gratitude : Embracing
Collaboration Ahead

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